



Press Release

Accuracy plants its flag in China

Neuilly-Sur-Seine, le 20th November 2017

Accuracy, the sole totally independent actor with a truly global reach in the advisory field providing advice to company management and their shareholders, announces its acquisition of the company GTE in China, based in Beijing.

GTE helps European companies (i) to understand the Chinese market, (ii) to know key public and private players in China and (iii) to develop their businesses in the region. This company constitutes Accuracy's third base in Asia, after New Delhi (2013) and Singapore (2016).

In contrast to the other offices located throughout the world, this new entity will not offer the advisory group's range of services in the short term. It will act initially as an original highly adapted tool to accompany clients in their understanding of the Chinese market and their approach to development opportunities.

Frédéric Behara, the director of GTE, has worked in China since 1989; at that time, he led the operations of Aerospatiale (Airbus) in the country. He was Strategy Director at Eurocopter from 1995 to 2002 and then became cultural and scientific advisor to the French embassy in China before creating GTE in 2007. He is an *agrégation* holder in mathematics and holds a master's degree in Chinese.

Gong Li, his deputy, is a Chinese citizen and is trilingual in Mandarin, French and English. Before joining GTE in 2016, she worked at Alstom in China as a development manager, then as a public affairs and strategy manager.

Frédéric Behara explains, 'GTE positions itself as Accuracy's learning and development platform in China. We are delighted to be able to provide support to Accuracy's clients and help them explore this country's immense potential and capacity for innovation in detail.'

According to Frédéric Duponchel, 'This acquisition should allow us to understand China deeply, as well as its various market players. We will be able to interact further with our current clients by putting them in contact with Chinese players, organising learning expeditions... It will give us the ability to conduct opportunity studies in this country/continent.'

About Accuracy

Accuracy, 100% held by its partners, is the sole totally independent international player in its field of expertise providing advice to company management and shareholders (facts, figures, strategy).

Accuracy combines various areas of expertise to translate strategy into figures, understand them, analyse them, question them, verify their reliability and provide recommendations based on them. In this way, Accuracy's teams help company management make effective decisions.

Accuracy provides its in-depth knowledge and expertise to its clients to help them face different situations: acquisitions, disposals, litigation, disputes, companies in difficulty, restructuring.

Accuracy is present in 10 countries in Europe, North America and Asia and leads engagements all over the world.

Accuracy counts 360 consultants, of which 43 partners.

Contact presse

Ine Ahonkhai – Tel: +33 1 58 75 45 41 – ine.ahonkhai@accuracy.com
Fadia Benamar - Tel : + 33 1 58 75 75 15 - fadia.benamar@accuracy.com

Transactions

Disputes

Turnarounds

Decisions

